



# The 22<sup>nd</sup> Conference on User Modeling, Adaptation and Personalization

July 7-11, 2014 // Hotel Hvide Hus // Aalborg // Denmark



## UMAP 2014

UMAP is the premier international conference for researchers and practitioners working on systems that adapt to their individual users, or to groups of users, and collect and represent information about users for this purpose. UMAP is the successor to the biennial User Modeling (UM) and Adaptive Hypermedia and Adaptive Web-based Systems (AH) conferences that were merged in 2009. It is organized under the auspices of User Modeling Inc.

The conference spans a wide scope of topics related to user modeling, adaptation and personalization, considering: UMAP in the era of big data, social data, and pervasive computing; technological and socio-pedagogical underpinning of user modelling and user adaptive interaction; applications of adaptation and personalisation.

## GENERAL CO-CHAIRS

Peter Dolog – Aalborg University, Denmark  
Geert-Jan Houben – Delft University of Technology, The Netherlands

## PROGRAM CO-CHAIRS

Vania Dimitrova – University of Leeds, United Kingdom  
Tsvi Kuflik – The University of Haifa, Israel

## FIND OUT MORE

[www.um.org/umap2014](http://www.um.org/umap2014)

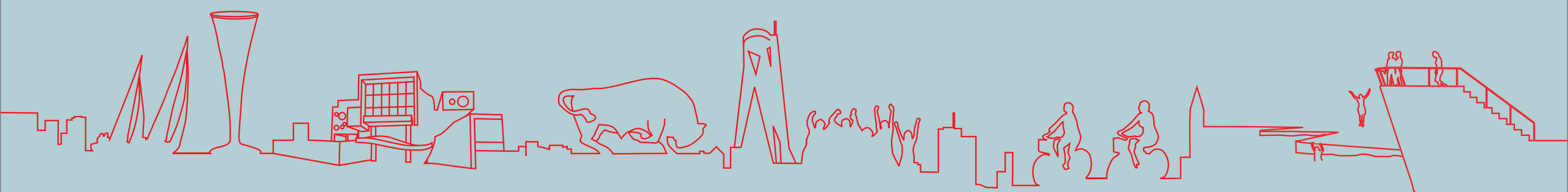
## AALBORG

The experience of UMAP 2014 is centered in Aalborg in the northern part of Denmark. This is a multi-faceted city – full of contrasts. A city with a lust for life and all of its pleasures. It's also grand on a manageable scale. All the major city attractions are concentrated within easy distance. From fast-paced fun to peaceful oases. From a foaming draft beer to sublime gastronomy. From the Viking era to the Middle Ages, to modern art. The Hotel Hvide Hus will be the venue for the main conference, and for workshops and tutorials.

## FIND OUT MORE

[www.visitaalborg.com](http://www.visitaalborg.com)

We look forward to joining you at UMAP 2014 in Aalborg!



[www.um.org/umap2014](http://www.um.org/umap2014)